

KLSICCITHE KEY TO SUCCESS
Estd. 1928**KLSICCI**KUALA LUMPUR & SELANGOR
INDIAN CHAMBER OF COMMERCE
AND INDUSTRY (KLSICCI)**TOGETHER,
WE GROW.
TOGETHER,
WE LEAD.**

SANMUGA SELVI RAJAGOPAL

*Leadership that delivers.***CANDIDATE FOR
HONORARY TREASURER****KLSICCI 2026 – 2028****MY OBJECTIVE**

To strengthen KLSICCI's financial sustainability, governance and member value through prudent financial management, transparency and strategic planning for a stronger Chamber.

**22+**
YEARS
BUSINESS
EXPERIENCE**3**
SUCCESSFUL
BUSINESSES**1,000+**
EVENTS
SUCCESSFULLY
DELIVERED**SINCE
2019**
KLSICCI
MEMBER**VOTE
NO. 2****FOR HONORARY
TREASURER****BUSINESS LEADER & ENTREPRENEUR**

- Founder & Managing Director
Swans Wedding
Wedding Planning | Production
Photography | Videography
Podcast Production
- Founder & Managing Director
Desiglam
Premium Malaysian
Fashion & Lifestyle Brand
- Founder & Managing Director
Luxura Enterprise
Malaysian Franchise Brand
(2 Branches)

INDUSTRIES REPRESENTED

- Event Management
- Fashion & Clothing
- Food & Beverage
- Retail & Lifestyle
- Entrepreneurship Development
- Women Entrepreneurship

KLSICCI LEADERSHIP JOURNEY

- ✓ KLSICCI Member Since 2019
- ✓ Management Council Member (Term 2024 – 2026)
- ✓ Organised "Walk With Me"
Fashion-Oriented Programme
- ✓ Co-Organised KLSICCI Fun Run
- ✓ Committee Member –
KLSICCI Deepavali Open House 2024
- ✓ Represented KLSICCI as Delegate
at Vibrant Goa Programme

**WHAT I BRING TO KLSICCI****FINANCIAL
ACCOUNTABILITY**
Prudent financial
management &
sustainability**ENTREPRENEURIAL
LEADERSHIP**
Building businesses
with passion &
discipline**EVENT & REVENUE
GENERATION**
Expertise in creating
impactful events &
opportunities**MEMBER
ENGAGEMENT**
Strengthening
connections &
member participation**GOVERNANCE &
TRANSPARENCY**
Strong governance
& responsible
stewardship**STRATEGIC
GROWTH**
Driving innovation
for long term
value creation**AWARDS & RECOGNITION**

- Ketua Komunikasi, Cabang Bukit Bintang
- Won Best wedding company -2016 (Asian Wedding Magazine)
- Won Best Wedding Planner -2023 (Indian Embassy)
- 1st Indian Brand to organise premium Fashion shows
with India Designers and Movie Star.

**A COMMITTED TEAM.
A SHARED VISION.
ONE TEAM. ONE GOAL.
A STRONGER KLSICCI.****YOUR VOTE.
OUR FUTURE.**www.klsicciwinningteam.com*Leadership
that delivers.*